
Press Release

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THE SOUTHERN CALIFORNIA ASSOCIATION OF GOVERNMENTS ANNOUNCES AN OPEN CALL FOR DEMONSTRATION PROJECT PROPOSALS

Los Angeles – March 24, 2009 – The Southern California Association of Governments (SCAG) announced today it will partner with a select group of cities on innovative “demonstration” projects, via the Compass Blueprint program.

Demonstration projects benefit cities by providing consultant services as well as financial and technical resources to selected projects, free of charge. Demonstration projects are identified through an application process, with SCAG looking for creative sustainable solutions to local growth challenges. Application materials can be found on the Compass Blueprint Web page at <http://www.compassblueprint.org/apply>.

Some past recipients of demonstration project services include the cities of Ontario and El Centro, and the County of Los Angeles. The suite of planning and consultant services offered by Compass Blueprint include economic modeling, visualization and urban design software and more; providing cities a quick yet comprehensive analysis of local projects to enhance the decision-making process.

“We are looking for progressive cities,” said Mark Butala, Manager of Comprehensive Planning and the Compass Blueprint Program at SCAG. “We’re looking for cities that are using sustainable development to meet local needs and also promote regional values.”

Proposals are evaluated by SCAG staff and selected based on a project's ability to provide balanced transportation choices and a mixture of land uses and housing types consistent with Compass Blueprint principles of livability, mobility, prosperity and sustainability.

The Compass Blueprint program was founded in 2000 to promote sustainability through smart planning at the local level. The deadline for submitting a project for consideration this year is May 15, 2009.

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About SCAG

SCAG is the nation's largest metropolitan planning organization, representing six counties, 189 cities and more than 18 million residents. SCAG undertakes a variety of planning and policy initiatives to plan for a livable and sustainable Southern California now and in the future. For more information about SCAG's regional efforts, please visit www.scag.ca.gov.